

UFFIĊĊJU TAD-DEPUTAT  
PRIM MINISTRU  
MINISTERU GĦALL-AFFARIJJIET EWROPEJ

SEGRETARJAT PARLAMENTARI GĦALL-  
PRESIDENZA UE 2017 U GĦALL-FONDI  
EWROPEJ



OFFICE OF THE DEPUTY  
PRIME MINISTER  
MINISTRY FOR EUROPEAN AFFAIRS

PARLIAMENTARY SECRETARIAT FOR THE EU  
PRESIDENCY 2017 AND EU FUNDS

*Id-Divizjoni għall-Fondi u Programmi*

*Funds and Programmes Division*

### EFF Managing Authority Circular 01/2013

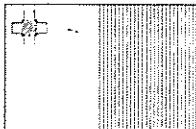
To: EFF Intermediary Body and Project Leaders  
From: Head of the E.F.F. Managing Authority  
Date: 03 June 2013

#### Subject: Visual Identity Guidelines

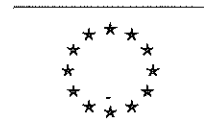
The Managing Authority of the European Fisheries Fund [EFF] 2007-2013 would like to remind the E.F.F. Intermediary Body and Project Leaders that Visual Identity Guidelines have been prepared in line with the Manual of Procedures, in order to provide more in depth details on the compulsory text and flags that have to be present on all publicity measures undertaken, consequently enhancing the information which is already present in the said Manual. Moreover, they also provide guidance on the various layouts that the publicity measures can retain in accordance with the media being used.

The Visual Identity Guidelines are being attached to this Circular and uploaded on the website of the Funds and Programmes Division <https://secure2.gov.mt/fpd/home?l=1>. Notwithstanding this, the Managing Authority can always be contacted in case of difficulties or to check what publicity measure would best fit particular purposes.

Raphael Scerri  
Head of the E.F.F. Managing Authority  
Funds and Programmes Division



Fisheries Operational Programme 2007-2013  
Part-financed by the European Union  
European Fisheries Fund (EFF)  
Co-financing rate: 75% EU Funds; 25% National Funds



***Investing in sustainable fisheries***