

Join us on **Thursday 8th of April 2021** for the **Launch Event**
of the project

**“Reducing the Consumption and Disposal of Single-use
Plastics (SUP) in the Tourism Industry in Cyprus, Greece
and Malta - 2018-1-0572” - SUPMed**

Time: 11:00am – 12:30pm (GMT+2)
Location: via Zoom
Organiser: ASPON CONSULTING LTD



Did you know?

“In 2018, 25.8 million tonnes of plastic were generated by Europeans. Over 80% of plastic ends up in the ocean, reducing the quality of the coastal areas. What’s more, tourism is considered as one of the biggest sources of marine litter. Reducing and replacing SUPs is not only about helping the environment, but also about improving the quality of the beaches and coastal areas that the tourism industry depends on. Litter-free beaches will increase the number of tourists visiting per year.”

#SUPMedProject

During the launch event, the following topics will be presented:

1. More information on the project, including timelines, methodology, actions and expected outcomes for reducing the consumption and disposal of SUP in coastal tourist establishments in the three regions
2. The role of each project partner
3. The contribution of EEA and Norway Grants to the project
4. The agenda of the European Union on SUP

The launch event is free of charge. For more information and registration please contact us via email at info@aspon.com.cy or via phone at +357 22270897.

To keep up to date with the project, follow us on [Facebook](#), [Twitter](#) and [LinkedIn](#) and visit our [project website](#).