



Three T
Interreg Europe



European Union
European Regional
Development Fund

Thematic Trail Trigger

Introductory Presentation

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PLANNING AUTHORITY

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Objective

Improving natural and cultural heritage policies

Project Description

To improve the performance of policy instruments to protect and enhance natural and cultural heritage by setting up thematic trails or improving existing ones, making them accessible to all through green modes of transport and readily available information.



Lead Partner

Livorno Province, Italy

Partners

Tuscany Region	Italy
Regional Council of Central Finland	Finland
Planning Authority	Malta
Kujawsko-Pomorskie Voivodeship	Poland
Local Government of Tenerife	Spain
Brasov County Council	Romania
Self-Government Office of Vas County	Hungary
Regional Management Central Hessen GmbH	Germany

Project Budget Summary

ERDF/Interreg Europe	€ 1,589,306.20
Public Contribution	€ 254,586.30
Private Contribution	€ 48,883.50
Total	€ 1,892,776.00

Planning Authority Budget

Programme Funding	€185,837.20
Partner Contribution	€32,794.80
Total	€ 218,632.00



Policy Instrument - Malta

ERDF Operational Programme I

Fostering a competitive and sustainable economy to meet our challenges

Priority Axis 5

Protecting our environment - investing in natural and cultural assets

Main features of Policy Instrument

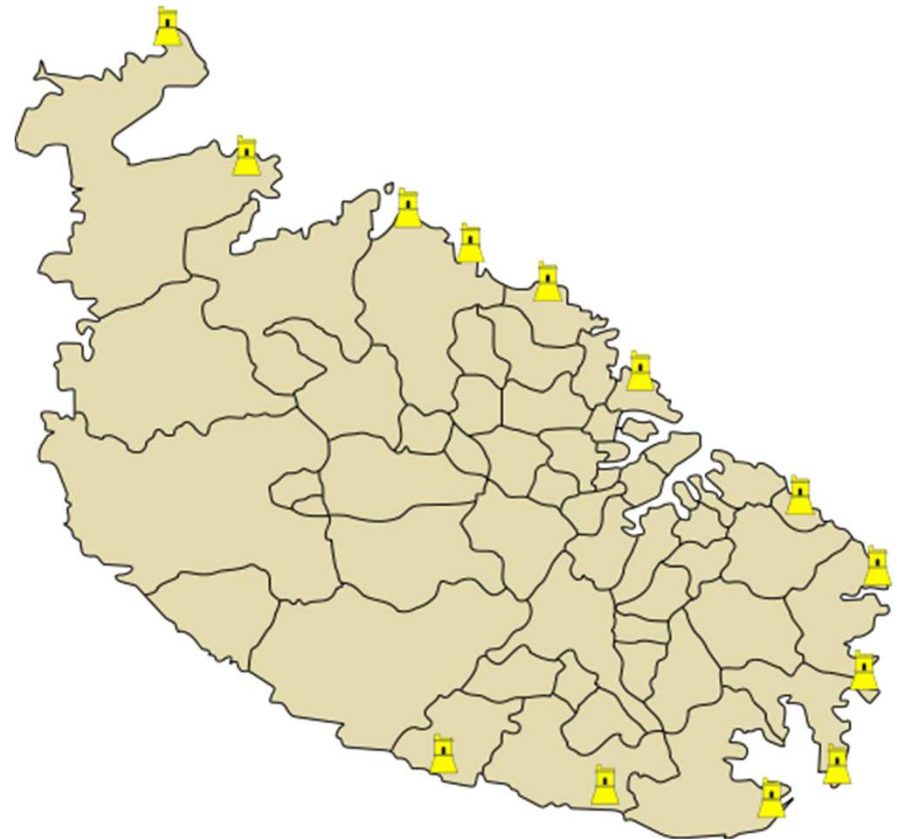
- Protection of Maltese environment through investments in natural and cultural heritage is a priority area.
- Cultural heritage is an important niche market that contributes towards all year round tourism (77.6% of tourists visiting Malta tend to prefer sightseeing; 50% of tourists visit historical sites/museums).

Why it should be improved?

There is yet no tangible strategy for the creation of 'National Heritage Trails' which is required to promote the actual individual sites. This is achieved by improving the accessibility to these sites through the set up of modal links from one site to the other.

Local contribution to the project

- A Pilot Project in Malta (as discussed with the Malta Tourism Authority) to develop a National Heritage Trail along the Maltese Coast with coastal towers as the nodes of the trail, with these being connected by green transport modes.
- An action plan to have such a heritage trail in place.
- Assess any required changes to policy instruments and exchange information with the other partners.
- Once this project is completed, the possibility of applying for ERDF Funds for the restoration of coastal towers and the set up of the trail, will be explored.



Main Local Stakeholders

1. Ministry for Tourism. Malta Tourism Authority (MTA) within the Ministry for Tourism
2. Funds and Programmes Division (FPD), within the Ministry for European Affairs and the Implementation of the Electoral Manifesto
3. Planning and Priorities Coordination Division (PPCD), within the Ministry for European Affairs and the Implementation of the Electoral Manifesto
4. Transport Malta (TM)
5. Heritage Malta (HM)
6. Department for Local Councils (DLC), covering Maltese and Gozitan Local Councils
7. Five Regional Committees (RC)
8. Tourism Information Centres (TIC)
9. NGOs (eg. Fondazzjoni Wirt Artna and Din I-Art Helwa)

Project Duration

4.5 years long - Phase I lasting 30 months and Phase II spread over 24 months



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Thank you!

