

## Frequently Asked Questions Publicity

### 1. Where can publicity guidelines be found?

All matters related to publicity can be found within the 'Visual Identity Guidelines' published by the Managing Authority

(<https://eufunds.gov.mt/en/EU%20Funds%20Programmes/European%20Agricultural%20Fund/Page/Links%20and%20Downloads/Publicity.aspx>). Within this section one can also find the logos or emblems to be used in soft copy.

### 2. Is this plaque in line with the Visual Identity Guidelines?



#### Rural Development Programme for Malta 2014-2020

Part financed by the European Union  
Co-financing Rate:  
75% European Union; 25% Government of Malta



***The European Agricultural Fund for Rural Development:  
Europe investing in rural areas***

No, as per Visual Identity Guidelines, flags within the co-financing banner are to follow guidelines given within Pg 16 and 17. The Maltese Flag has to incorporate the George Cross within it and the EU flag has to be show having black stars on a white background (Monochrome version).



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