

Tender and Procurement: Publicity Guidelines

Beneficiaries, as well as potential beneficiaries, are invited to note that advertising and documents relating to tendering and procurement should comply with the Visual Identity Requirements outlined below¹.

1. Obligatory text to be used in adverts and templates issued in relation to projects Part-financed by the European Agricultural Fund for Rural Development (EAFRD)

This document outlines the appropriate text to be included in adverts and templates relating to tenders part-financed by the fund in caption – European Agricultural Fund for Rural Development. The text below includes the publicity requirements in accordance to provisions laid down in Annex III of Commission Implementing Regulation (EU) No 808/2014, as amended by Commission Implementing Regulation (EU) 2016/669. For further details, the applicant is advised to refer to these Regulations (reference to also be made to the EU guidance document for the use of the EU emblem in the context of EU programmes http://ec.europa.eu/dgs/communication/services/visual_identity/pdf/use-emblem_en.pdf).

ON THE GOVERNMENT GAZETTE

The following text is to be included in adverts² issued by the Department of Contracts featuring on the Government Gazette for tenders relating to the 2014-2020 Programming Period.

1.1 Projects at application or selection stage:

- This tender is being considered for European Union part-financing under the European Agricultural Fund for Rural Development (2014-2020) – Europe investing in Rural Areas
- Din l-offerta qed tigi kkunsidrata sabiex tigi parzjalment iffinanzjata mill- Unjoni Ewropea taħt il-Fond Agrikolu Ewropew għall-Iżvilupp Rurali (2014-2020) –L-Ewropa tinvesti f'Żoni Rurali

1.2 For approved projects

- This tender is part-financed by the European Union under the European Agricultural Fund for Rural Development (2014-2020) – Europe investing in Rural Areas
- Din l-offerta hija parzjalment iffinanzjata mill-Unjoni Ewropea taħt il-Fond Agrikolu Ewropew għall-Iżvilupp Rurali (2014-2020) – L-Ewropa tinvesti f'Żoni Rurali

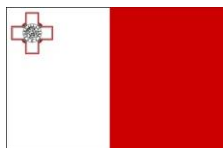
¹ Like other co-financed project components, publicity and information initiatives or items should or be procured or contracted in line with national legislation on public procurement. The DoC can also advise on this matter.

² These refer to the small adverts published by DOC on the Government Gazette

2. **Publicity references to be incorporated in any publications (including adverts and Departmental Calls for Tenders) issued in relation to projects co-financed by the EAFRD.**

2.1 For the 2014-2020 Programming Period – projects at application or selection stage

Colour Version



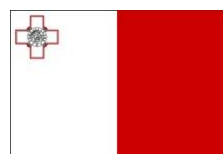
Rural Development Programme for Malta 2014-2020

This tender is being considered for European Union part-financing
Co-financing Rate:
75% European Union; 25% Government of Malta



***The European Agricultural Fund for Rural Development:
Europe investing in rural areas***

Verżjoni bil-kulur



Programm tal-Iżvilupp Rurali għal Malta 2014-2020

Din l-offerta qed tiġi kkunsidrata sabiex tiġi parzjalment iffinanzjata mill-
Unjoni Ewropeja
Rata ta' Ko-finanzjament:
75% Unjoni Ewropea; 25% Gvern ta' Malta



***Il-Fond Agrikolu Ewropew għall-Iżvilupp Rurali:
L-Ewropa tinvesti f'żoni rurali***

Greyscale version

Rural Development Programme for Malta 2014-2020



This tender is being considered for European Union part-financing
Co-financing Rate:
75% European Union; 25% Government of Malta



***The European Agricultural Fund for Rural Development:
Europe investing in rural areas***

Verzjoni mingħajr kulur

Programm tal-Iżvilupp Rurali għal Malta 2014-2020



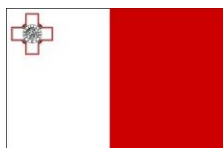
Din l-offerta qed tiġi kkunsidrata sabiex tiġi parzjalment iffinanzjata
mill-Unjoni Ewropeja
Rata ta' Ko-finanzjament:
75% Unjoni Ewropea; 25% Gvern ta' Malta



***Il-Fond Agrikolu Ewropew għall-Iżvilupp Rurali:
L-Ewropa tinvesti f'żoni rurali***

2.2 For the 2014-2020 Programming Period – for approved projects

Colour Version



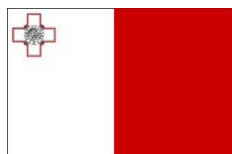
Rural Development Programme for Malta 2014-2020

Tender part financed by the European Union
Co-financing Rate:
75% European Union; 25% Government of Malta



***The European Agricultural Fund for Rural Development:
Europe investing in rural areas***

Verżjoni bil-kulur



Programm tal-Iżvilupp Rurali għal Malta 2014-2020

Offerta parzjalment iffinanzjat mill-Unjoni Ewropea
Rata ta' Ko-finanzjament:
75% Unjoni Ewropea; 25% Gvern ta' Malta



***Il-Fond Agrikolu Ewropew għall-Iżvilupp Rurali:
L-Ewropa tinvesti f'żoni rurali***

Greyscale version



Rural Development Programme for Malta 2014-2020

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Programm tal-Iżvilupp Rurali għal Malta 2014-2020

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L-Ewropa tinvesti f'żoni rurali***

3. In the case of actions and measures financed by LEADER, the LEADER logo must also and always be included³:



³ COMMISSION IMPLEMENTING REGULATION (EU) 2016/1997 of 15 November 2016 amending Implementing Regulation (EU) No 808/2014