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MINISTERU GĦALL-AFFARIJJIET  
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MALTA

OFFICE OF THE DEPUTY  
PRIME MINISTER  
MINISTRY FOR EUROPEAN AFFAIRS

PARLIAMENTARY SECRETARIAT  
FOR THE EU PRESIDENCY 2017  
AND EU FUNDS

*Diviżjoni għall-Ippjanar u Koordinazzjoni tal-Prijoritajiet*

*Planning and Priorities Co-ordination Division*

Internal Note 01/2014

7<sup>th</sup> March 2014

To: Communications Coordinators of Ministries and Parliamentary Secretaries

### **Compulsory information and publicity measures for activities/events financed under Cohesion Policy 2007 – 2013**

The purpose of this note is to highlight the obligations required under Article 8, Regulation 1828/2006<sup>1</sup> indicating the compulsory publicity and information measures to be adopted in all activities pertaining to ESF and ERDF financed projects and to other obligations emanating from the Implementation of activities supported through Cohesion Policy.

Emphasis need to be placed on the fact that only publicity actions approved within the Grant Agreement (within the '*Publicity Section*') are eligible for co-financing. Publicity actions which are not approved cannot be funded through the project funds. Should there be the need to amend the '*Publicity Section*', a substantiated justification needs to be submitted to the Managing Authority and approval needs to be issued ahead of the organisation of the activity/action. In addition activities/actions need to follow the programme eligibility rules (found on the [www.eufunds.gov.mt](http://www.eufunds.gov.mt) website). Failure to adhere to the programme eligibility rules may also give rise to the recovery of part of all the cost incurred.

In an effort to ensure that there are no financial corrections the following recommendations are being put forward:

1. There should be close liaison with the Project Leader (PL), in order to obtain the necessary guarantees that the activity to be done can be actually financed through the project, taking into consideration, the nature, objectives and obligations of the Grant Agreement. When required, contact with the Managing Authority is to be sought.
2. The Visual Identity Guidelines are to be followed meticulously in all project actions. In addition, it is pertinent to take into consideration the guidance laid out within the Manual of Procedures for Projects Implementation Cohesion Policy 2007-2013, particularly in Chapter 10 Information and Publicity.

Communications Coordinators are also encouraged to support PLs falling under their respective ministries, for the implementation of publicity actions in an effective and efficient manner.

Thank you for your attention.

A blue ink signature of Jonathan Vassallo.

Jonathan Vassallo  
Director General  
Planning and Priorities Co-ordination Division

<sup>1</sup> Commission Regulation 1828/2006 of 8<sup>th</sup> December 2006